

Tiffany Zeigler

CHIEF MARKETING & BUSINESS DEVELOPMENT OFFICER

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Tiffany Zeigler is the Chief Marketing & Business Development Officer at Polsinelli, where she manages the strategy and execution of the firm's national brand and business development initiatives. Along with her team, Tiffany leads marketing operations, communications, executive business development coaching and training, client service and experience programming, and public relations. With extensive knowledge in business development, Tiffany is adept at crafting and implementing growth strategies for new and existing clients, and markets. Tiffany synthesizes her passion for building great teams with day-to-day marketing and business development practices to help create an unparalleled customer service experience for our clients.

Tiffany holds a B.A. in English and History from Purdue University and a J.D. from Pepperdine School of Law. With a combined knowledge of the legal industry and law, Tiffany clearly communicates the needs of in-house counsel and legal decision-makers to firm leadership to execute on marketing-driven objectives of the firm's strategic plan.

Prior to joining Polsinelli, Tiffany led strategic business development and marketing teams for several Am Law 100 firms.

Education

- Pepperdine Caruso School of Law (J.D.)
- Purdue University (B.A.)
 - History
 - English