

# Technology

Technology has shaped human existence since its beginning and, over the years, has revolutionized our world and daily lives. As technology advances at a rapid pace, companies in this space continue to transform the world through innovations and business models that create and capture value. Leaders in the industry envision making products, services, and ultimately lives better through groundbreaking technologies such as software, hardware, cloud services, robotics, artificial intelligence, information security, and media.

Polsinelli shares that mindset as our technology lawyers play an important role in helping shape the future of the industry through strategic guidance around the creation, acquisition, use, protection, and commercial exploitation of technology. We understand that issues facing technology companies often sit at the intersection of intellectual property and commercial transactions, so we craft custom solutions that consider the opportunities and concerns, as well as the type and stage of the unique enterprise.

Our clients range from entrepreneurs to research institutions to Fortune 500 companies, coming to us at different stages of development and looking for cost-effective and experienced counsel. Whether working with a startup seeking first-round financing or a seasoned industry player aspiring to grow, our lawyers have the experience and business background to provide quick cutting-edge advice that clients have come to expect in today's world.

Providing full-service capabilities, we partner with our technology clients throughout the lifecycle of their innovations and businesses. Our team advises on matters regarding legal rights and responsibilities unique to technology companies, including online advertising, trademark, patent, employment of developers, network security, and online contracting. Additionally, our experienced litigation attorneys represent clients addressing technology-specific issues, including FCC and TCPA-compliant marketing programs and third-party data collection.

Working with our clients, we frequently counsel on the following technology deals and issues:

- Artificial Intelligence and Machine Learning
- Blockchain
- Cloud Computing
- Data Center and Infrastructure
- Internet of Things
- Joint Ventures and Licensing
- Outsourcing
- Privacy and cybersecurity
- Technology Transactions

Our technology industry clients benefit from the legal services we offer, including:

- Corporate and Transactional
- Corporate Finance

- Employee Benefits & Compensation
- Employment Law
- Healthcare Technology
- Intellectual Property
- Mergers and Acquisitions
- Venture Capital and Emerging Growth
- Tax

We also regularly represent businesses in supporting industries that propel technology forward, such as:

- Aerospace
- Advertising & Digital Media
- Data Center & Infrastructure
- Digital Health
- Education Technology
- FinTech and Blockchain Technology
- Information Security (InfoSec)
- InsurTech
- Mobility & Vehicle Use
- Telehealth
- Uncrewed Aircraft Systems and Robotics

Recent rankings include:

- Named in the 2025 edition of Best Law Firms® as a Tier 1 national firm in Technology Law
- Nationally recognized as a “2025 BTI Litigation Standout” in Cybersecurity Litigation by *BTI Consulting Group*.

## Matters

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- Worked with leading-edge fitness software company to introduce and protect heart rate product, bike trainer software and application platform, and remote application display products revolutionizing fitness information technology.
- Drafted standard customer terms and conditions for the sale of cable, online, and OTT inventory on behalf of ad rep clients.
- Worked with clients with respect to legal requirements, restrictions, and best practices for targeted and behavioral advertising, including compliance with privacy regulations and industry codes (i.e. IAB Terms) apply to the creation of advertising profiles, use of third-party marketing lists and creation of custom data fees for sale to third parties.
- Represented the largest underground data center in the United States on a wide variety of transactions, ranging from inbound telecom and fiber to cross-connects, and wholesale collocation to retail collocation and managed services.
- Represented a multibillion-dollar university health system in migration to a new custom-built exclusive data center hall as part of an eight-figure infrastructure deal.
- Represented private equity-backed, national, secured data center company in connection with its initial stock acquisition, various financings, and day-to-day management of legal affairs.
- Served as breach counsel to a university following a brute-force password attack resulting in the compromise of personally identifiable information (PII) of over 60,000 students, alumni, and employees residing in more than 40 states and several foreign countries.

- Devised cost-effective health care delivery arrangements for clients in the health and welfare area on a self-insured and fully insured basis, factoring in applicable state and federal legal requirements wherever necessary.
- Represented major Renewable Energy developer as lead regulatory counsel in the development, implementation, and construction of a multibillion-dollar 780-mile 600 kV HVDC transmission project spanning four states.
- Represented wind developers with projects throughout the United States representing more than 10 GW of nameplate capacity and more than \$10 billion in capital expenditures.
- Assisted major electric utility in drafting, implementation, and approval of comprehensive energy plan encompassing construction of a \$2 billion 850-MW base-load super critical electric generating facility, environmental upgrades to an existing plant, wind resource development, demand side management programs, and rate stability programs. During the implementation phase, assisted with multiple rate case(s) and various other regulatory issues.
- Acted as general counsel for a major U.S. wind developer, and represented it in every aspect of development, construction, sale of power (such as purchase power agreements and asset sales), construction and finance issues, and other issues involved in the construction and operation of wind farm developments.
- Represented real estate private equity fund sponsor in the formation of a blockchain-enabled, tokenized feeder fund.
- Represented leading U.S. digital currency trading platforms and blockchain technology firms before the Department of Justice, the SEC, and the CFTC in investigations and enforcement actions.
- Advised digital asset issuers and exchanges on intellectual property matters, including patent strategy and prosecution.
- Represented a nationwide health care enterprise in investment in joint venture for the outsourcing of the enterprise's acute care and physician revenue cycle management services with a subsidiary of a publicly traded corporation. (Project included custom interface development).
- Prepared and negotiated primary outsourcing and ancillary agreements relating to a national hospital and health care group outsourcing the vast majority of its IT functions and operations to a third-party vendor.
- Drafted and negotiated a SaaS agreement between a national hospital and health care provider and a global information and research services company to provide authentication data and services that the provider can use to better authenticate users of potential new products or services.
- Created a suite of template agreements for a start-up health care management technology platform provider, including platform licensing agreement, portal terms of use and privacy policy, and EULA, all designed to be HIPAA and other health care regulation-compliant.
- Drafted form "big data" license and co-development agreement for use with a hospital system's enterprise data warehouse.
- Drafted and negotiated hosted software solution agreement for a nursing and palliative care technology platform provider.
- Negotiated syndicated patent acquisition and licensing deal that resolved ongoing patent litigation with nine defendants and resulted in acquisition of more than 180 patents pertaining to display technology used in smartphones and other personal digital devices.
- Prepared program documents and provided legal analysis regarding two separate all-electric vehicle carsharing programs offered in select markets, including one which involved a public-private partnership.
- Represented software company in connection with tender offer to existing outside investors in connection with majority recapitalization.
- Represented an early-stage venture fund in connection with receiving liquidity in a tender offer to early investors ancillary to a growth equity investment by a private equity fund.
- Represented Gorgias Inc. a leading e-commerce customer support platform, in a \$25 million Series B SAFE financing round.
- Represented Dive Technologies, Inc. a Boston-based subsea robotics designer and manufacturer, in a new round of preferred stock financing totaling \$4 million.
- Represented Hull, Inc. a client data management company in the acquisition of MessageBird, the Amsterdam-based leader in omnichannel communications.
- Represented Stream.io, Inc. a software company located in Boulder, Colorado in its \$38 million Series B Financing.

- Represented MDaaS Global Corp. a healthtech company building and operating a network of modern, tech-enabled diagnostic centers across Nigeria, in its \$2.3 million financing.
- Represented Motif FoodWorks, Inc. a food technology company providing ingredients for plant-based manufacturers on its \$226 million Series B funding round which is the largest food technology financing to date.
- Represented Yummy Inc., a super app that provides delivery and ridesharing services across Venezuela and other Latin American countries in its \$18 million Series A Financing.

## News

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December 4, 2025

**Polsinelli Advises FairNow on Sale to AuditBoard**

November 24, 2025

**Polsinelli Represents Scout in Convertible Note Financing**

November 6, 2025

**Best Law Firms Recognizes Polsinelli with 140 Tier 1 Rankings in 2026 List**

August 21, 2025

**Best Lawyers Broadly Recognizes Polsinelli Attorneys on 2026 Lists**

April 15, 2025

**Polsinelli Further Deepens Technology Transactions and Transportation Bench, Expands in Boston**

February 6, 2025

**Polsinelli Releases 2025 Technology Transactions & Data Privacy Report**

December 9, 2024

**Polsinelli Advises Nimble in Strategic Alliance with FedEx**

November 12, 2024

**Polsinelli Expands Technology Practice with Artificial Intelligence Pro Laila Paszti**

November 7, 2024

**Polsinelli Earns Top National Recognitions in 2025 Best Law Firms List**

August 15, 2024

**Best Lawyers Recognizes 500+ Polsinelli Attorneys on 2025 Lists**

June 3, 2024

**Polsinelli Debuts in Park City and Names Utah Offices Managing Partner**

# Publications

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May 7, 2026

**U.S. and Allies Release “Careful Adoption” Guidance for Agentic AI**

February 17, 2026

**The Hidden Risks of AI Notetakers: What Organizations Need to Evaluate Before Deployment**

January 12, 2026

**2026 Technology Transactions & Data Privacy Report**

May 2025

**Trends in Negotiating With Software-as-a-Service Providers**

*Co-Author, The Computer & Internet Lawyer Vol 42 No 5*

February 28, 2025

**Trends in Negotiating With Software-as-a-Service Providers**

February 6, 2025

**2025 Technology Transactions & Data Privacy Report**

January 29, 2025

**USPTO Announces New Artificial Intelligence Strategy**

January 24, 2024

**2024 Tech Transactions & Data Privacy Report**

January 24, 2024

**Considerations for Artificial Intelligence and Employment Law**

January 24, 2024

**Beyond the Blockchain: Legal Challenges and Opportunities in the Era of Digital Assets**

November 16, 2023

**Patexia Insight 193: Top Patent Firms of 2023**

*Featured, Patexia*

September 21, 2023

**Training AI/ML on copyrighted information**

*Author, Westlaw Today*

August 11, 2023

**Technology in Construction Law**

*Contributing Author, American Bar Association*

April 11, 2023

**How the Federal Tort Claims Act Extricates Certain Health Care Providers From Data Breach Class Action Suits**

April 6, 2023

**Regulatory Overreach/Litigation Remedies To Curtail Regulatory Excess by Federal Trade Commission**

April 4, 2023

**Mitigating Your Greatest Data Privacy Risk: How To Establish an Effective Vendor Management Process**

March 30, 2023

**The Increasing Risks and Prohibitions Associated With Paying a Ransom After a Ransomware Attack**

March 23, 2023

**The Structure of Data Rights in a Post-On-Premises World**

March 21, 2023

**'Alkutkar v. Bumble': Securing Active Consent for Updated Terms of Service**

March 16, 2023

**Chatbots: Select Legal Considerations For Businesses**

March 16, 2023

**Blockchain Technology: High-Profile Use Cases in the News and Other Alternative Use Cases**

March 14, 2023

**Current Turmoil and Future Risks in Resolving Data Breach Class Actions**

March 9, 2023

**Data Scraping Update: 'LinkedIn v. hiQ' Answers Some Questions but Leaves Many More Open**

March 7, 2023

**Cyber Incident Reporting for Critical Infrastructure Act: Significant Changes to Incident Reporting Are on the Horizon**

February 28, 2023

**'Code Is Law' Embraces Jurisdictional Protections: IP Trends for NFTs in 2022 and 2023**

February 23, 2023

**Survey of International Privacy Laws**

February 21, 2023

**Artificial Intelligence Law and Policy Roundup**

February 2, 2023

**Tech Transactions & Data Privacy 2023 Report**

January 23, 2023

**The metaverse brings a new breed of threats to challenge privacy and security gatekeepers**

*Quoted, CSO*

January 23, 2023

**Blockchain Developers Urge Congress – Be Bold About Data Privacy and Security**

January 17, 2023

**HHS-OCR Guidance for Online Tracking Technologies**

January 12, 2023

**Looting of Local Governments Leads to Cybersecurity Standards for the Water and Wastewater Sector**

January 11, 2023

**New York Department of Financial Services Announces a \$1.9 Million Settlement With Insurance Agency For Violations of New York's Cybersecurity Regulation**

January 2, 2023

**Privacy Legislation And Regulation To Watch In 2023**

*Quoted, Law360*

December 30, 2022

**Top Privacy Developments of 2022: Year In Review**

*Quoted, Law360*

December 21, 2022

**For OT Cybersecurity, Extra Time is Running Out**

December 15, 2022

**Emerging Threats: Cyber Attacks and Side-Channel Evolution**

December 2, 2022

**National Security Focus on Cybersecurity for Critical Infrastructure Sharpens**

October 31, 2022

**EU Cyber Resilience Act**

October 27, 2022

**FTC Announces Decision “with a 100% chance of far-reaching” Impact for Data Breaches**

October 21, 2022

**Colo. Privacy Rules Spotlight Emerging Patchwork Of Laws**

*Quoted, Law360*

October 21, 2022

**Colorado Consumer Privacy Rules Add to Looming Business Mandates**

*Quoted, Bloomberg Law*

October 11, 2022

**Cybersecurity Awareness Means, at a Minimum, Doing the Basics (Again and Again)**

October 5, 2022

**Kim Kardashian's \$1.26 million SEC settlement has big implications for influencers. Here are 6 key takeaways creators and marketers should know.**

*Quoted, Business Insider*

August 30, 2022

**CPRA and Employee Data – What Businesses Need to Know**

August 2, 2022

**National Credit Union Administration Issues New Proposed Rule Requiring 72-Hour Cyber Incident Reporting**

June 23, 2022

**Legal Matters: When The Feds Find Out! Lack Of Data Security Leads To Novel and Hefty Settlements**

*Co-Author, Houston Medical Times*

June 20, 2022

**Is it Legal? IP & Metaverse Law**

*Speaker, W3BTHR33 LOUNG3 at NFT NYC*

May 26, 2022

**Antitrust Enforcers' Fourth and Final "Listening Forum" On Merger Reform Highlights Issues In Technology**