

Suhail Seth

SHAREHOLDER

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Suhail Seth is an experienced attorney focusing on private equity mergers and acquisitions, with unique skill in handling cross-border transactions across various industries, including business services, manufacturing, technology, consumer goods, hospitality and education. Known for a pragmatic and client-focused approach, Suhail has built a distinguished career advising both private equity firms and corporate clients on complex, high-value M&A deals.

Suhail's background includes acting as outsourced U.S. general counsel for multinational companies and advising both buyers and sellers with structuring and negotiating transactions, conducting due diligence and overseeing post-merger integration with a focus on maximizing value and ensuring long-term business success.

Suhail has successfully managed and executed numerous cross-border transactions by advising clients on the legal and business implications of international investments and offering advice on market entry and exit strategies, cross-border partnerships and navigating intricate regulatory environments. His ability to bridge legal, financial and cultural considerations has made him an invaluable asset to businesses operating on the global stage.

In the travel and hospitality industry, Suhail has represented travel tech companies, online travel agencies (OTAs), tour operators, leading hotel chains, resorts and management companies, helping them address the unique challenges that arise in this dynamic sector. In the education industry, Suhail has worked with educational institutions, EdTech companies and private equity firms to navigate the rapidly evolving landscape of mergers, acquisitions and investments. His skill in these industries spans a wide array of legal issues, including commercial contracts, data privacy, intellectual property, regulatory compliance and dispute resolution.

A trusted advisor to private equity firms, multinational corporations and other stakeholders, Suhail is known for delivering results with efficiency, discretion and professionalism. His comprehensive understanding of both legal and business issues helps clients identify opportunities and avoid pitfalls in the highly competitive M&A landscape. This client-centric approach and reputation for delivering results have made Suhail a trusted advisor and partner in navigating the complexities of day-to-day business transactions.

Capabilities

- Private Equity - Mergers & Acquisitions
- Commercial Contracts & Transactions
- Private Equity
- Corporate & Transactional
- Securities & Corporate Finance
- International Trade
- Mergers, Acquisitions & Divestitures
- Export Controls, Economic Sanctions & Compliance
- Customs
- Sports & Entertainment
- International

Education

- Tulane University Law School (J.D., 2001)
- University of Georgia (B.B.A., 1998)
 - International Business

Bar Admissions

- Georgia
- Florida

Memberships

- Adjunct Professor – Doing Deals: Contract Drafting/Deal Skills - Emory University School of Law (2018-present)
- Adjunct Professor for International Business Transactions at the Georgia State University College of Law (2014-2017)

Recognition

- Recognized as a Stellar Performance Lawyer by Thomson Reuters, 2026
- Peach Bowl, Inc. - Member of the Board of Trustees and Executive Committee
- Leadership Atlanta, Class of 2022
- Georgia Super Lawyers Rising Stars – International Law 2011, 2013

Matters

- Assisted businesses, investors, and entrepreneurs with entity creation and tax guidance, general corporate, intellectual property, and operational legal counsel, capital raising through private and public offerings, and exit strategy development and execution.
- Counseling U.S. exporters and enterprises about the Foreign Corrupt Practices Act's compliance duties and potential liabilities
- Extensive experience developing and negotiating outsourcing deals, including manufacturing, bill processing, medical transcription, and other IT and e-commerce applications.
- Has advised both talent and business clients on how to structure and negotiate talent agreements, sponsorship agreements, merchandising licenses, and product endorsement agreements, as well as non-transactional matters such as trademark, copyright, and domain name registrations.