

Steven L. Imber

INSURANCE CHAIR

Kansas City, MO | 913.234.7469

simber@polsinelli.com



Steve Imber chairs Polsinelli's Insurance group. As a former General Counsel at a state insurance department, Steve Imber has the knowledge and experience to provide quality counsel to insurers, third party administrators, insurance agencies, medical discount plans and other insurance regulated entities. His practice includes representing and assisting clients on multi-state and national licensing projects, research projects, enforcement actions, market conduct examinations, audits and compliance programs and various other regulatory and compliance matters.

As a former insurance regulator, former in-house counsel for a national insurance organization, and as a member of the Federation of Regulatory Counsel, Inc., Steve supports all members of the insurance industry at the state and national level including:

- Insurance Companies
- Third Party Administrators
- Insurance Agencies
- Adjusters
- Discount Medical Plan Organizations
- Pharmacy Benefit Managers
- Preferred Provider Organizations

Education

- Washburn University School of Law (J.D., 1988)
- University of Kansas (B.A., 1985)

Bar Admissions

- Kansas, 1989
- Missouri, 2019

Memberships

- Federation of Regulatory Counsel, Inc.
- American Health Law Association

Capabilities

- Insurance
- Third Party Administrator (TPA) Licensing & Compliance Services

Recognition

- Recognized as a Stellar Performance Lawyer by Thomson Reuters, 2026
- Selected for inclusion in *Best Lawyers in America*® for Insurance Law, 2026
- General Counsel, Kansas Insurance Department
- National Association of Insurance Commissioners Education Program
- Chair, Insurance Business and Regulatory Group
- Recognized by *BTI Consulting Group* as a Client Service All-Star, Insurance Business and Regulatory Law, 2017

Matters

- Successfully managed dozens of multi-state and national third party administrator (“TPA”) licensing projects.
- Successfully licensed a number of off-shore third party administrators (“TPAs”) in the United States on a national basis.
- Served as national outside counsel for several health insurance companies.
- Successfully navigated an insurance company through a fifty state national market conduct examination.
- Successfully licensed a number of discount medical plan organizations on a multi-state and national basis.
- Successfully licensed the first full-service discount medical plan organization in California with the California Department of Managed Health Care.
- Provide regulatory advice and counsel to national third party administrators including assistance with licensing, renewals, compliance issues and questions, contract drafting and negotiations, and responding to regulatory inquiries.
- Provide regulatory advice and counsel to national discount medical plan organizations, including assistance with licensing, compliance issues, review of sales and marketing materials, provider network contracts, marketer contracts and websites.
- Provided regulatory advice and counsel to national long-term care insurer with respect to multiple market conduct examinations.
- Led team that updated national health insurer’s compliance database to incorporate all state mandated benefits and to address jurisdictional issues.
- Conducted review of national health insurer’s sales and marketing materials, including field-created ads, on a 50-state basis.