

# Starr Turner Drum

SHAREHOLDER  
she / her / hers

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Starr is passionate about defending her clients' interests in adversarial proceedings and has successfully defended numerous state and federal privacy and security class actions, arbitrations, and regulatory investigations for clients across sectors. Her practice is particularly concentrated on supporting private equity firms and their portfolio companies. She is known for her depth and breadth of privacy knowledge and her business-focused approach to tailoring strategies in litigation and regulatory investigations and proceedings to meet her clients' needs. She has a deep understanding of the legal implications associated with the intersection of the law, technology, and consumer behavior and leverages that understanding into successful outcomes.

She has set favorable precedent in defending putative class action privacy and cybersecurity litigation in state and federal courts using novel and creative approaches to advance the interests of her clients and similarly situated defendants. She has also successfully represented clients in privacy and security-focused investigations by state attorneys general, the FTC, OCR, and international regulators.

She also translates her depth of experience in adversarial proceedings into business-focused risk mitigation strategies for her clients and has successfully developed hundreds of internationally compliant privacy and information governance plans across sectors. She is particularly adept at analyzing and aligning the interests of privacy compliance and marketing outcomes. She has also served as privacy due diligence counsel in billions of dollars' worth of private equity and M&A-related transactions.

Starr previously chaired the steering committee of the privacy and cybersecurity-focused working group of The Sedona Conference® and was recently elected to the Board of Directors of The Sedona Conference. She was also selected as a Fellow of Information Privacy by the International Association of Privacy Professionals.

She is regularly invited to speak on emerging privacy and data issues, including AI, biometrics, children's privacy, digital marketing, data analytics, and evolutions and emerging trends in privacy litigation.

## Experience:

## Capabilities

- Privacy & Cybersecurity
- Health Care Technology
- Privacy Litigation
- Information Security (InfoSec)
- Data Breach & Incident Response
- Technology

- Global privacy and compliance advisory services: BIPA, CCPA, CPA, CTDPA, GDPR, GLBA, HIPAA, UCPA, VCDPA, etc.
- Marketing and digital media compliance advisory services, particularly focused on cookie, pixel and similar tracking technology compliance
- Regulatory investigations
- Privacy and security litigation defense: BIPA, CIPA, data breach (including CCPA and CMIA), TCPA and mini TCPAs, VPPA, etc.
- Privacy due diligence and risk assessments

## Education

- University of Alabama School of Law (J.D., 2009)
  - Alabama Law Review, Senior Editor
  - John A. Campbell Moot Court Board; Bench and Bar Legal Honor Society; Criminal Law Moot Court Team; Ethics and Professionalism Trial Team)
- Emory University (B.A., 2005)
  - Kenneth Cole Scholarship Recipient; National Merit Scholarship Recipient

## Bar Admissions

- Alabama
- California
- Florida
- Georgia

## Court Admissions

- U.S. District Court, Northern District of Illinois
- U.S. District Court, Central District of Illinois
- U.S. District Court, Northern District of Alabama
- U.S. District Court, Middle District of Alabama
- U.S. District Court, Southern District of Alabama
- U.S. District Court, Central District of California
- U.S. District Court, Eastern District of California
- U.S. District Court, Southern District of California
- U.S. District Court, Northern District of Florida
- U.S. District Court, Middle District of Florida
- U.S. District Court, Southern District of Florida
- U.S. District Court, Northern District of Georgia
- U.S. District Court, Middle District of Georgia
- U.S. District Court, Southern District of Georgia
- U.S. District Court, Southern District of Texas
- U.S. Court of Appeals for the Eleventh Circuit
- U.S. Bankruptcy Court
- U.S. District Court, Eastern District of Missouri
- U.S. District Court, Eastern District of Michigan
- U.S. Court of Appeals, Fifth Circuit

## Memberships

- Birmingham Bar Volunteer Lawyers Program, Board Member
- Birmingham Bar Foundation, Board Member
- Birmingham Bar Association, Executive Committee, 2020-2022
- Sedona Conference
  - Board of Directors

- Working Group 11 Steering Committee Chair
  - Working Groups 6 and 1, Member
- Board of Governors for City Club of Birmingham
- Indian Springs School Alumni Council

## Recognition

- Named "Litigation Star" by *Benchmark Litigation*, 2026
- Named "Future Star" by *Benchmark Litigation*, 2025
- Named to *Benchmark Litigation's* 40 & Under list, 2024-2025
- Ranked in *Chambers Global: World's Leading Lawyers, Privacy & Data Security: Privacy, Nationwide*, 2025-2026
- Ranked in *Chambers USA: America's Leading Lawyers for Business, Privacy & Data Security: Cybersecurity, Nationwide*, 2024-2025
- Recognized by the Birmingham Business Journal as "Top 40 Under 40," 2024
- Selected for inclusion in *Best Lawyers in America*® for Privacy and Data Security Law, 2024-2026
- Named one of *Best Lawyers: Ones to Watch*® in America for Corporate Governance and Compliance Law, Technology Law, 2021-2023
- Recognized by B-Metro Magazine among "Top Attorneys," 2020
- Recognized by B-Metro Magazine among "Top Lawyers," 2019
- Recognized by Mid-South Super Lawyers as a "Rising Star" for E-Discovery, 2016-2019
- Recognized by the Birmingham Business Journal's among "Rising Stars In Law," 2018
- Selected by B-Metro Magazine among "Top Women Lawyers," 2018-2019
- Selected as a Fellow of Information Privacy, International Association of Privacy Professionals
- Alabama State Bar Leadership Forum – Class 12
- Birmingham Bar Association Future Leaders Forum, 2015
- Selected by B-Metro Magazine among "Rising Star of the Birmingham Bar," 2013