

Shawn P. Gannon

ASSOCIATE

Atlanta, GA | 404.253.6073
sgannon@polsinelli.com



Shawn Gannon is an intellectual property litigator who represents companies ranging from startups to Fortune 50 companies in matters involving the enforcement of copyrights, trademarks, trade secrets and patents. He also counsels clients on global patent portfolios, pre-suit diligence, licensing and technology-related disputes.

Shawn has trial experience before various U.S. district courts and the U.S. International Trade Commission (ITC) in complex intellectual property disputes. His practice spans a range of technologies, including telecommunications, video coding, standard essential patents (SEPs), networking, cryptocurrency, computer hardware and software, online advertising, semiconductors and mechanical devices.

Clients rely on Shawn for his strategic, detail-oriented approach. He combines legal and technical fluency while working closely with clients to protect and enforce their core intellectual property assets. Before attending law school, Shawn designed industrial automation solutions for automotive suppliers in upstate South Carolina.

Education

- Emory University (J.D., *with honors*, 2019)
- Clemson University (B.S., 2016)
 - Mechanical Engineering

Bar Admissions

- Georgia

Memberships

- State Bar of Georgia, Intellectual Property Section
- Atlanta Bar Association

Recognition

- *Patexia*, Top 100 – Best Performing ITC attorney representing Complainants, 2023-

Capabilities

- Intellectual Property
- Intellectual Property Litigation
- Patent Litigation
- International Trade Commission Section 337 Litigation
- Post-Grant Proceedings

Matters

- Representing plaintiff in litigations related to wireless site structural components. *Valmont Industries, Inc. v. Better Metal, LLC*, 3-26-cv-00299 (MDTN); *Valmont Industries, Inc. v. Amphenol Corporation et al.*, 1-25-cv-01364 (DDE).
- Representing contractor in litigation related to road and bridge construction technology. *Raptor LLC v. Johnson Bros. Corporation et al.*, 9:26-cv-80203-EA (S.D. Fla.).
- Representing bitcoin mining operator in litigation related to breach of contract claims. *Jigowatt, LLC et al. v. RK Industries, LLC et al.*, 4:24-cv-03188-JMG-JMD (D. Neb.).
- Representing respondent in ITC investigation related to liquid crystal display technology. *Liquid Crystal Devices, Components Thereof, and Products Containing Same*; Inv. No. 337-TA-1462 (ITC).
- Represented plaintiffs in litigation related to trademark infringement and unfair competition. *Aroma360 LLC and Hotel Collection LLC v. Scentsiment LLC*, 24-25031-CMA (S.D. Fla.).
- Represented defendant in litigation related to trade secret misappropriation. *Pulse Therapeutics, Inc. v. UNandUP, LLC, et al.*, 24SL-CC04166 (St. Louis Cnty. Cir. Ct.).
- Represented respondent in an ITC investigation related to video coding technology. *Certain Cellular Base Station Communication Equipment, Components Thereof, and Products Containing Same*; Inv. No. 337-TA-1388 (ITC).
- Represented complainant in an ITC investigation related to video coding technology. *Certain Electronic Computing Devices, and Components and Modules Thereof*; Inv. No. 337-TA-1387 (ITC).
- Represented complainant in ITC investigations related to video coding technology. *Certain Video Capable Electronic Devices, Including Computers, Streaming Devices, Televisions, and Components and Modules Thereof*; Inv. No. 337-TA-1380 (ITC); *Video Capable Electronic Devices, Including Computers, Streaming Devices, Televisions, Cameras, and Components and Modules Thereof*; Inv. No. 337-TA-1379 (ITC).
- Represented complainant in an ITC investigation related to video coding technology. *Electronic Devices, Including Mobile Phones, Tablets, Laptops, Components Thereof, and Products Containing the Same*; Inv. No. 337-TA-1376 (ITC).
- Represented complainant in an ITC investigation related to video coding technology. *Mobile Phones, Components Thereof, and Products Containing Same*; Inv. No. 337-TA-1375 (ITC).
- Counsel to global telecommunications company in an inter partes review proceeding related to wireless over-the-air updates. IPR-2024-00135 (PTAB).
- Represented global telecommunications company in patent litigations related to video coding technology. *Nokia Technologies Oy v. HP Inc. f/k/a Hewlett-Packard Company*, 1-23-cv-01237 (D. Del.); *Nokia Technologies Oy v. Amazon.com, Inc. et al.*, 1-23-cv-01236 (D. Del.); *Nokia Corporation et al v. Amazon.com, Inc.*, 1-23-cv-01232 (D. Del.).
- Represented U.S. fiber optic company in patent litigation related to high density optical interconnects. *Senko Advanced Components, Inc. v. US Conec Ltd.*, 1-23-cv-00083 (D. Del.).
- Represented global technology company in Western District of Texas patent litigation related to online advertising. *Adnexus Incorporated, LLC v. Meta Platforms, Inc. f/k/a*

Facebook, Inc., 6-23-cv-00152 (W.D. Tex.).

- Represented global digital payments company in patent litigation related to networking and online payment systems. *Implicit, LLC v. PayPal Holdings, Inc. et al.*, 6-22-cv-00686 (W.D. Tex.).
- Counsel to global technology company in multiple inter partes review proceedings related to semiconductors. IPR2023-00506, IPR2023-00597, IPR2023-00509, IPR2023-00510 (PTAB).
- Represented global telecommunications company in patent litigation related to 4G & 5G technology. *Godo Kaisha IP Bridge 1 v. Telefonaktiebolaget LM Ericsson et al.*, 2-21-cv-00213 (E.D. Tex.).
- Represented complainant in ITC investigation related to video coding technology. *Certain Electronic Devices, Including Computers, Tablet Computers, and Components and Modules Thereof*, 337-TA-1208 (ITC).
- Represented global telecommunications company in patent litigation related to 3G & 4G technology. *IPCom GmbH & Co. KG v. Sprint Spectrum L.P. et al.*, 2-20-cv-00321 (EDTX); *IPCom GmbH & Co. KG v. AT&T Inc et al.*, 2-20-cv-00322 (EDTX); *IPCom GmbH & Co. KG v. Verizon Communications Inc. et al.*, 2-20-cv-00323 (E.D. Tex.).
- Counsel to global telecommunications company in inter partes review proceedings related to 3G & 4G technology.
- Represented global telecommunications company in six inter partes review proceedings involving patents related to pixel motion prediction.
- Represented global telecommunications company in a dispute over FRAND obligations and patent licensing issues.
- Represented global animal health company in patent litigation in the District of New Jersey involving patents related to vaccines for preventing porcine circovirus infection in piglets.
- Counsel to micro-entity applying for a patent before the U.S. Patent and Trademark Office related to towing assemblies.
- Represented global telecommunications company in patent litigation involving patents relating to networking. *Sable Networks, Inc. et al v. Nokia Corp. et al.*, 6-20-cv-00808 (W.D. Tex.).
- Represented national automotive retailer in patent litigation before the Federal Circuit involving patents related to smart phone connectivity. *KCG Technologies LLC v. CarMax Auto Superstores Inc., et al.*, No. 20-1327 (Fed. Cir.).
- Counsel to national arms manufacturer in inter partes review proceedings involving patents related to multistage triggers. IPR2020-00373 (PTAB).