

Reece Clark

SHAREHOLDER

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Reece Clark advises clients on high stakes technology transactions and strategic business matters, with a strong focus on artificial intelligence. His practice includes AI related contracting, complex licensing, strategic alliances, outsourcing, revenue cycle arrangements and enterprise application integration. He represents Fortune 500 and multinational companies, as well as angel and venture backed startups, in industries including healthcare, proptech and electronic supply and distribution.

Reece regularly counsels clients on the legal and commercial issues that surround the development and use of AI and other emerging technologies, including privacy, cybersecurity, data use, open source software, intellectual property licensing, corporate partnering and acquisitions. He works across Polsinelli's Privacy and Cybersecurity and Corporate and Transactional teams to help clients navigate technology driven deals and risk areas with practical, business focused advice.

He is also deeply involved in the Midwest startup ecosystem and serves as outside general counsel to many emerging technology companies, advising them through formation, financing, commercial growth and exit transactions.

Before practicing law, Reece managed complex information technology systems, data governance and application development within the Federal Reserve System. He is a Certified Information Privacy Professional/United States (CIPP/US), which complements his work at the intersection of AI, technology transactions, privacy and information security.

Education

- The University of Iowa College of Law (J.D., *with distinction*)
 - Executive Editor of Iowa Law Review
 - Boyd Service Award Recipient
 - Willard "Sandy" Boyd Law Prize Winner
 - Trandafir International Business Law Writing Competition Winner
- Rockhurst University (M.B.A., *cum laude*)
- Rockhurst University (B.A., *cum laude*)

Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Health Care Technology
- Technology
- Data Center & Infrastructure
- Artificial Intelligence & Machine Learning
- Information Security (InfoSec)

Bar Admissions

- Missouri, 2017
- Kansas, 2018

Court Admissions

- State of Missouri

Memberships

- Rockhurst University Leadership Counsel
- i.c.stars | Kansas City
 - Advisory Board
- Kansas City Friends of Alvin Ailey
 - Board of Directors, 2023-2025
- American Bar Association
- The Missouri Bar
- The Kansas Bar
- Kansas City Metropolitan Bar Association
- International Association of Privacy Professionals
- Project Management Institute
- Association for Corporate Growth Next
- Young Friends of Starlight, 2020-2022

Recognition

- Rockhurst University Leadership Counsel – Leadership Series Co-Chair
- Named one of *Best Lawyers: Ones to Watch® in America* in:
 - Corporate Law, 2026
 - Intellectual Property Law, 2026
 - Mergers and Acquisitions Law, 2026
 - Privacy and Data Security Law, 2026
 - Health Care Law, 2025
- Centurions Leadership Program of The Greater Kansas City Chamber of Commerce, Fall Class of 2023
- Certified information Privacy Professional (U.S.)
- Project Management Professional

Matters

- Advised on technology, data privacy and intellectual property matters in over 100 private mergers and acquisitions.
- Led a technology specialist team in over 30 private hospital acquisitions and divestitures involving complex, multi-year transition service agreements and extensive pre- and post-close integration and continuity of care issues.
- Counsels on enterprise artificial intelligence use, including governance committee formation, contracting principles and vendor diligence.

- Negotiated and closed the following:
 - High-value commercial licensing of proprietary dataset designed for autonomous vehicle machine learning
 - International colocation agreement involving major DNS service provider in the Singapore market
 - Patent license and royalty arrangement involving novel neuro-modulation solution
 - Joint IP development involving 3D printing techniques and know-how for autonomous underwater vehicles
 - Mission-critical payment processing agreement for application-based restaurant ordering service
 - Major revenue cycle outsourcing service agreement for a prominent hospital's front, middle and back-end revenue cycle
 - M&A-driven reseller and license-back arrangement involving click-to-call API with translation software
 - Critical acquisition of consumer data for global pet care company's Canadian supply chain partners
 - Integration of water jet propulsion technologies involving two leading global manufacturers
 - Key intercompany license of proprietary OCR software with rights to sublicense through multiple tiers
 - Complex resale of medical bed sensors and secure cloud data storage services in Japan

Publications

March 9, 2026

What GCs Should Keep In Mind When Developing AI Addenda

Co-Author, Law360

July 31, 2025

A Closer Look at America's AI Action Plan: What's Inside and What You Need to Know

July-August 2025

AI for GCs: What You Need to Know in 2025

Co-Author, The Journal of Robotics, Artificial Intelligence & Law Vol 8 No 4

February 27, 2025

AI for GCs: What You Need to Know in 2025

February 6, 2025

2025 Technology Transactions & Data Privacy Report

October 21, 2024

FTC's "Click-to-Cancel" Rule on Subscriptions and Renewals

February 6, 2024

AI is Fueling a Major Contract Dispute in the Music Industry: Why it Matters for Your

Business

January 24, 2024

2024 Tech Transactions & Data Privacy Report

January 24, 2024

AI for GCs: What You Need to Know for 2024

March 21, 2023

'Alkutkar v. Bumble': Securing Active Consent for Updated Terms of Service

February 2, 2023

Tech Transactions & Data Privacy 2023 Report

October 5, 2022

Kim Kardashian's \$1.26 million SEC settlement has big implications for influencers. Here are 6 key takeaways creators and marketers should know.

Quoted, Business Insider

July 21, 2020

Frictionless Contracting in a COVID-19 Economy: Part 2

Author, Law 360

July 21, 2020

Frictionless Contracting in a COVID-19 Economy: Part 1

Author, Law 360

March, 2019

Understanding the Scope and Impact of the California Consumer Privacy Act of 2018

Co-Author, HSTalks

Winter, 2017

Just Because the Treasury Can Does Not Mean It Should: Tax Residency and the Substantial Business Activities Exception

Author, ProQuest

May 15, 2017

Kafkaesque Dangers: IPERIA, Do Not Pay, and the Government's New Fight Against Improper Payments

Author, Iowa Law Review