

Licensing & Transactions

Polsinelli's Licensing attorneys are driven to help clients realize enhanced value from their strategic business relationships in ways that lead to maximum returns on their intellectual property.

The firm has established a team of corporate, intellectual property and regulatory lawyers dedicated to understanding our clients' business models, practices and objectives in a range of relevant industries to help them protect and profit from their investment in a variety of technologies. We received a national ranking in Technology Law from *U.S. News & World Report's* 2022 "Best Law Firms."

We work with companies of all sizes and at all stages of development, including both early-stage and mature companies, private equity and venture capital firms, as well as with governments, universities and other nonprofit organizations. We provide our clients with strategic guidance to create, acquire, use, share and commercialize technology. Our firm is experienced working with businesses and organizations in areas that include:

- Biotech
- Health care
- Medical device
- Pharmaceutical markets
- Oil & gas
- Alternative energy
- Digital media
- Social media
- Entertainment
- E-commerce
- Electronics
- Information technology
- Open-source software
- Artificial intelligence & machine learning
- Telecommunications

Polsinelli's attorneys negotiate hundreds of successful business and strategic collaborations every year and maintain deep knowledge in the intellectual property protections required and the economic and commercial impacts of every deal. We partner with clients in a variety of ways to help them achieve their broader business goals, including through the development of and implementation of strategic alliances, corporate partnerships, complex intellectual property transactions and joint ventures. Polsinelli attorneys also have demonstrated proficiency in the impact of licensing on social media and other entertainment or information platforms, including images, likeness, content, data sets or other content necessary for operation. In addition, our firm's intellectual property attorneys are regularly engaged to advise on all manners of software (including open-source software), hardware, SaaS, PaaS and IaaS licensing and development matters.

Whether we advise on a licensing, collaboration, research and development or distribution agreement, our firm is focused on placing our clients in an optimal position to thrive in today's complex global marketplace.

Matters

- Regularly advise multi-national consumer products manufacturer on IP development agreements to innovate manufacturing technologies.
- Negotiate key in-licensing of technology from universities for start-up companies.
- Negotiated syndicated patent acquisition and licensing deal that resolved ongoing patent litigation with nine defendants and resulted in acquisition of more than 180 patents pertaining to display technology used in smartphones and other personal digital devices.
- Structured evaluation agreements and vertical out-licensing for platform technologies.
- Advised software developers in licensing deals to integrate digital imaging technology into smartphone operating systems.
- Advised and negotiated collaboration agreements for oncology therapies.

Publications

February 26, 2026

Valve's 'Patent Troll' Verdict Points to Laws, Licenses as Tools

Quoted, Bloomberg Law

February 28, 2023

'Code Is Law' Embraces Jurisdictional Protections: IP Trends for NFTs in 2022 and 2023