

Leslie F. Spasser

OFFICE MANAGING PARTNER | TECHNOLOGY TRANSACTIONS
VICE CHAIR

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Leslie F. Spasser partners with her clients to provide strategic and tactical guidance on complex business transactions involving technology and related matters. Leveraging eight years of in-house experience as well as her work as outside counsel, Leslie works closely with her clients' business and legal teams to understand and help them achieve their key objectives. Leslie's extensive work supporting technology organizations has positioned her to handle cutting-edge transactions involving artificial intelligence, edge computing, new iterations of cloud-based services and adaptive software.

Leslie currently serves as Atlanta's Office Managing Partner. Her experience spans industries as diverse as media and entertainment, telecommunications, financial services, education, health care and automotive/mobility. She works with companies at all phases of their lifecycles – from founder and venture-funded start-ups to private equity portfolio companies to large publicly traded and privately held enterprises. For these clients, Leslie handles transactions involving Cloud computing/hosted services; technology and media licensing; video programming distribution; outsourcing; advertising and new technology development and deployment. As the technology and legal landscapes evolve, Leslie pairs her practical experience with an innovative and creative approach to help clients assess and address the resulting risks and opportunities.

Education

- New York University School of Law (J.D., 1990)
- Duke University (A.B., *magna cum laude*; *Phi Beta Kappa*, 1987)

Bar Admissions

- Georgia, 2015
- New York, 1991
- Virginia, 2005

Memberships

- American Bar Association
 - Science and Technology Section

Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Technology
- FinTech & Blockchain Technology
- Mobility & Vehicle Use
- Advertising & Digital Media
- Education Technology
- Artificial Intelligence & Machine Learning
- Information Security (InfoSec)

- Virginia State Bar
- Atlanta Bar Association

Recognition

- Selected for inclusion in *Best Lawyers in America*® for Artificial Intelligence Law, 2026
- *Managing Intellectual Property*, IP Stars – Transactions Star, 2024-2025
- Selected by *The American Lawyer* as a South Trailblazer, 2022

Matters

- Negotiated joint venture and intellectual property licensing deal on behalf of an NFL team for a hospitality group to operate a team-themed restaurant at the local airport.
- Served as outside general counsel to privately held vehicle subscription platform company from formation through to the sale of its assets to a major ride-share company.
- Represent the new growth division of a major communications company in its negotiation of agreements to support its home energy management and edge compute services initiatives.
- Represent Tier One state universities as well as private higher educational institutions in negotiation with large ERP vendors and implementation partners.
- Represent national media company with broadcast television, radio and advertising technology assets in a variety of transactions, including ad tech, content streaming and core technology deals.
- Counsel clients regarding technology development and licensing.
- Negotiate cloud computing/hosted services agreements.
- Negotiate trademark license agreements.
- Counsel clients on privacy and data security, communications and consumer protection law and regulation.
- Negotiate strategic sourcing agreements and distribution agreements for clients across industries.
- Represent broadcast television stations in the acquisition of programming content, including pilot and series development.