

# Kelsey L. Brandes

ASSOCIATE  
she / her / hers

Kansas City, MO | 816.218.1263  
[kbrandes@polsinelli.com](mailto:kbrandes@polsinelli.com)



Kelsey Brandes is an associate in the Technology Transactions and Data Privacy practice in the Kansas City office. She negotiates technology and related transactions for clients across a variety of industries, including telecommunications, healthcare, and biotechnology. Kelsey is committed to understanding each client's business model, practices and objectives in protecting and profiting from their intellectual property and related technologies. Prior to joining the firm, she was a summer associate at Polsinelli and served as a Civil Division Intern at the United States Attorney's Office, Western District of Missouri.

## Technology Transactions

Kelsey represents clients in their technology transactions, intellectual property protection and licensing, data and software licensing/usage, and other transactional matters. She has experience with drafting and negotiating software development arrangements, reseller agreements, master service agreement, transition services agreements, material transfer agreements and other aspects of technology and intellectual property transfer and licensing. In addition, she manages clients' technology and intellectual property diligence for corporate transactions.

## Information Security/Privacy

Kelsey is committed to understanding the challenges that businesses face when navigating the complex and ever-changing laws, regulations and industry standards governing collection, protection and use of information and data. She assists clients in understanding their legal and regulatory obligations and developing solutions to ensure they comply with these requirements, for example, by negotiating privacy and information security agreements and drafting terms of use and privacy policies for clients with an internet presence.

## Education

- Indiana University Maurer School of Law (J.D., *magna cum laude*, 2020)
  - Order of the Coif, Dean's List
- University of Missouri (B.S., *summa cum laude*, 2017)

## Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Advertising & Digital Media
- Health Care Technology
- Information Security (InfoSec)
- Technology

- Dean's List

## Bar Admissions

- Missouri, 2020

## Memberships

- The Missouri Bar
- Kansas City Metropolitan Bar Association

## Recognition

- Named one of *Best Lawyers: Ones to Watch® in America* in:
  - Corporate Law, 2026
  - Intellectual Property Law, 2026
  - Mergers and Acquisitions Law, 2026
  - Privacy and Data Security Law, 2026
- ABI Regional Bankruptcy Seminar, Distinguished Law Student Award
- CALI Excellence for the Future Award: Copyright Law; Bankruptcy; Health Law
- Julia Lamber Award, for exceptional performance in clinical programs

# Publications

---

January 22, 2026

### **Seven Practical Steps to Data Management: A Guide for Businesses**

*Co-Author, 2026 Technology Transactions & Data Privacy Report*

January 12, 2026

### **2026 Technology Transactions & Data Privacy Report**

July 31, 2025

### **A Closer Look at America's AI Action Plan: What's Inside and What You Need to Know**

July-August 2025

### **AI for GCs: What You Need to Know in 2025**

*Co-Author, The Journal of Robotics, Artificial Intelligence & Law Vol 8 No 4*

February 27, 2025

### **AI for GCs: What You Need to Know in 2025**

February 6, 2025

### **2025 Technology Transactions & Data Privacy Report**

May 2024

### **Cybersecurity Insurance: Practical Steps Businesses Can Take to Become More Insurable**

*Co-Author, Pratt's Privacy & Cybersecurity Law Report Vol 10 No 4*

January 24, 2024

**2024 Tech Transactions & Data Privacy Report**

January 24, 2024

**Cybersecurity Insurance: Practical Steps Your Business Can Take to Become More Insurable**

July-August 2023

**Mitigating Your Greatest Data Privacy Risk: How to Establish an Effective Vendor Management Process**

*Co-Author, Pratt's Privacy & Cybersecurity Law Report*

April 4, 2023

**Mitigating Your Greatest Data Privacy Risk: How To Establish an Effective Vendor Management Process**

February 2, 2023

**Tech Transactions & Data Privacy 2023 Report**