

# Kayleigh S. Shuler

ASSOCIATE

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Kayleigh and her colleagues often say it is not a matter of “if” but “when” a company will find itself responding to a possible data breach. To help clients prepare and respond effectively, Kayleigh provides guidance before, during, and after incidents.

**During a security incident**, Kayleigh helps clients create a game plan for investigating what happened and resolving any operational or communication challenges. If there are potential obligations to notify employees, other individuals, customers, law enforcement, or regulatory bodies, Kayleigh helps clients identify and meet those obligations. If attorneys general, law enforcement, or other government agencies demand more information, Kayleigh helps clients respond strategically. The types of incidents that Kayleigh advises on include:

- Ransomware
- Phishing, spam attacks, wire fraud, and other email-related compromises
- Inadvertently disclosed documents
- Lost or stolen devices
- IT scams
- Employee wrongdoing
- Incidents occurring at vendors and other third parties

**Before and after an incident**, Kayleigh helps clients plan for the future, with an eye toward reducing the frequency of incidents and the scope of their damage. Her pre- and post-breach services include:

- Educating boards of directors and other stakeholders on cybersecurity preparedness
- Conducting tabletop exercises to “dry run” who would do what during an incident
- Developing (or improving existing) policies on:
  - Incident Response Protocols
  - Document Retention
  - Employee Cyber Awareness and Training
  - Employee Use of Company and Personal Devices

In all of these matters, Kayleigh is well versed in the particular needs of clients in sectors

## Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Information Security (InfoSec)
- Data Breach & Incident Response
- Financial Institutions Privacy
- Technology

like: education; banking, credit unions, and other financial services; manufacturing; health care; technology; retail; and municipalities and other governmental entities.

## Education

- University of Oregon (J.D., *Order of the Coif*, 2016)
  - Executive Editor of Oregon International Law Review
- Missouri State University (B.S., *summa cum laude*, 2013)

## Bar Admissions

- Missouri, 2020
- Oregon, 2016

# Publications

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June 2024

### **It's Not Your Fault, But It May Be Your Problem: Increasing Regulatory Scrutiny on Vendor Cybersecurity Risks**

*Author, The Banking Law Journal Vol 141 No 6*

January 24, 2024

### **2024 Tech Transactions & Data Privacy Report**

January 24, 2024

### **It's Not Your Fault, but It May Be Your Problem: Increasing Regulatory Scrutiny on Vendor Cybersecurity Risks**

September, 2023

### **The Increasing Risks and Prohibitions Associated With Paying a Ransom After a Ransomware Attack**

*The Computer & Internet Lawyer*

May 16, 2023

### **Institutions Subject to FTC's Enacting Regulations to GLBA Must Implement Information Security Programs by June 9, 2023**

March 30, 2023

### **The Increasing Risks and Prohibitions Associated With Paying a Ransom After a Ransomware Attack**

February 2, 2023

### **Tech Transactions & Data Privacy 2023 Report**

December 6, 2022

### **How Health Care Professionals Can Limit Their Liability Following a Cyber Attack**

*Co-Author, AHLA*

February 2022

### **Tech Transactions & Data Privacy 2022 Report**

September 23, 2021

**Department of the Treasury Issues New Advisory Regarding Ransomware Payments**

February 23, 2021

**Cyber Incident Response Plans – Turning Words into Action**

*Co-Author, 4Hoteliers*

January 25, 2021

**Tech Transactions & Data Privacy Report**