

Kathryn T. Allen

TECHNOLOGY TRANSACTIONS VICE CHAIR

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Having begun her legal career as an in-house attorney, Kathryn Allen has a unique understanding on the needs of an organization when it comes to utilizing technology and intellectual property to promote its business goals.

Kathryn's practice focuses on the often intersecting areas of information security/privacy, technology licensing/use, and intellectual property protection and monetization. She works in a variety of industries, including the heavily regulated health care and financial services industries as well as the technology startup and entrepreneurial space including craft breweries, software developers and technology outsourcers.

Information Security/Privacy

Kathryn understands the challenges that heavily regulated businesses face when navigating the complex and ever-changing laws, regulations and industry standards that govern the collection, protection and use of information. Kathryn assists clients in fully understanding their legal and regulatory requirements then helps them craft solutions to these issues, including:

- Encouraging clients to view cyber security as an enterprise risk
- Aiding clients in conducting top-to-bottom internal risk assessments
- Developing written information and data security plans that include incident response plans and procedures, addressing corporate communications, media relations and issues management
- Drafting corporate policies and procedures around data privacy and security, infrastructure and business continuity
- Negotiating outsourced privacy and security agreements
- Drafting terms of use and privacy policies for internet entrepreneurs

Technology Transactions

Kathryn has experience representing a wide variety of clients in their technology transactions, intellectual property protection and licensing, data and software licensing/usage, and other transactional matters, including:

Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Data Center & Infrastructure
- Education Technology
- Health Care Technology
- Intellectual Property
- Licensing & Transactions
- Technology
- Trademark, Copyright & Branding
- InsurTech
- Sports & Entertainment
- Artificial Intelligence & Machine Learning
- Information Security (InfoSec)
- Trademark Clearance & Prosecution
- Space Technology

- Drafting and negotiating a variety of inbound and outbound licensing agreements, with a focus on data licensing, intellectual property licensing, end user license agreements (EULAs) and master licensing agreements (MLAs)
- Preparing, negotiating and onboarding vendor agreements at both the individual and enterprise-wide levels
- Drafting and negotiating software licensing and hosted solution (SaaS) models, including cloud computing agreements, managed services/private cloud arrangements, infrastructure as a service and storage as a service deals

Intellectual Property

Kathryn provides strategic yet practical guidance in the creation, acquisition, use and commercialization of her clients' intellectual property, including:

- Counseling on copyright law, copyright registration and enforcement, fair use, and the Digital Millennium Copyright Act (DCMA)
- Selection, clearance, prosecution, enforcement and portfolio management of clients' trademarks, including international registrations and mark clearances
- Intellectual property joint development agreements
- Custom software development arrangements

Prior to joining the firm, Kathryn was Associate Corporate Counsel for a leading financial services data and analytics company in Dallas, Texas, where she supported over ten different business lines acting in advisory, transactional, and regulatory and compliance oversight capacities.

Education

- Texas A&M University School of Law (J.D., 2011)
- Texas Christian University (B.A., 2004)

Bar Admissions

- Texas, 2011
- Missouri, 2015

Memberships

- American Bar Association
- National Association of Professional Women
 - Fort Worth Chapter
- State Bar of Texas
 - Intellectual Property Law Section
- Tarrant County Bar Association
- Texas Young Lawyers Association
- Women in Intellectual Property
 - Dallas Chapter

Recognition

- Selected for inclusion in *The Best Lawyers in America*® for Technology Law, 2022-2023
- Selected for inclusion in the Missouri Lawyers Weekly Up & Coming Awards, 2020

Matters

- Drafted and negotiated in-bound licensing for heavily-regulated business, including hardware and software acquisition, software licensing, and specialty outsourced services
- Regularly negotiates in-bound information security agreements for a large health care network
- Represented local craft brewery in developing, executing and protecting their brand and marketing strategy
- Counseled a university on intellectual property law and its obligations surrounding student and employee-created copyrighted works
- Assisted public relations and marketing departments of a large corporation through the drafting and negotiation of mutual marketing and referral agreements, marketing material review and intellectual property prosecution
- Supported vendor management team of a large company in drafting, negotiating and executing vendor and outsourcing agreements ranging from information technologies to software to services
- Played supportive role in multi-million dollar governmental licensing deal
- Assisted in the selection, negotiation and onboarding of global outsourcing arrangement
- Managed the legal review of pending state and federal legislation of a large corporation; advised on compliance and regulatory impact