

Joy D. Hoover

COMMERCIAL CONTRACTS & TRANSACTIONS CO-CHAIR

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Joy Hoover is a corporate attorney who assists clients with all aspects of commercial contracts and transactions. Acting as outside general counsel, she supports global enterprises, emerging companies and closely-held businesses in both daily and specialized operations. She negotiates and drafts a wide variety of complex commercial contracts on behalf of clients in a variety of industries including:

- Mobility and Vehicle Use
- Manufacturing (Chemical, Automotive, Aerospace, Medical, Food, Textile and other OEM)
- Transportation and Logistics
- Supply Chain
- Construction
- Healthcare
- Technology/SaaS
- Utilities

Joy's experience partnering with clients on their day-to-day commercial legal needs in a variety of industries has given her a strength in interpreting and predicting clients' needs and helps her identify practical and cost-effective opportunities for clients to achieve their business goals. Joy strives to solve problems for clients on a contractual level before they ever arise, which enables them to manage risk and achieve greater efficiency in their operations.

Fluent in Spanish, proficient in French and prior extensive studies in German and Arabic have prepared Joy for assisting clients in a multicultural setting.

Education

- Stetson University
- University of San Diego School of Law

Bar Admissions

- Tennessee, 2008
- Georgia, 2020

Capabilities

- Commercial Contracts & Transactions
- Energy
- Corporate & Transactional
- Automotive
- Mobility & Vehicle Use
- Construction
- Real Estate
- Mergers, Acquisitions & Divestitures
- Solare Brand Protection Program
- Agribusiness

Memberships

- Tennessee Bar Association American Bar Association
- Women in Manufacturing

Recognition

- Selected for inclusion in *Best Lawyers in America*® for Mergers and Acquisitions Law, 2025-2026

Matters

- Assist EU-based vehicle subscription company launch operations in the U.S.
- Represent domestic electric vehicle manufacturer in direct-sales issues.
- Work with autonomous vehicle SaaS provider in launching operations in the U.S.
- Assist global consumer products company in domestic and international supply chain issues.
- Prepare joint development agreements for beauty products manufacturer for big box distribution.
- Draft and negotiate development and sales agreements for modular home and office space manufacturer.
- Assisted major automotive OEM in the structure and implementation of a nationwide subscription mobility platform.
- Assisted large manufacturing client in the negotiation of strategic enterprise-wide global services agreement.
- Represents autonomous vehicle technology client in negotiation and drafting of sales and subscription agreements.
- Represent consumer goods manufacturing client in the negotiation and implementation of global contract manufacturing agreements.
- Represent chemical manufacturing client in the drafting and negotiation of complex toll manufacturing and raw materials sourcing agreements.