

Jordan Riviello

SHAREHOLDER

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Overview

Jordan advises clients on various intellectual property (IP) matters and general business transactions. His IP practice encompasses asset management of U.S. and foreign patents as well as patentability and freedom-to-operate studies to assist clients in understanding the scope of potential patent protection and to avoid infringement.

Technologies

As a biomedical engineer, he is specifically adept at medical device technologies including orthopedic and cardiovascular products. He also has extensive experience with AI-driven robotic systems for automated order fulfillment.

Enthusiasm for Startups

While Jordan represents several Fortune 500 companies, his true passion is counseling startups. His technical knowledge allows him to navigate complex competitive landscapes and formulate strategies that allow startups to penetrate crowded markets while limiting the risks of litigation. Jordan collaborates with clients to understand the advantages of their core products, and then develops IP strategies that carve out market protection and drive business objectives.

Value-Added Results

Clients appreciate Jordan's pragmatic approach in protecting their innovations and his skillful ability to obtain patents that can be asserted against competitors. His strategic patent prosecution and licensing skillfulness leave clients with a refreshing view of lawyers - an asset rather than an expense.

Education

- The Ohio State University Moritz College of Law (J.D., 2014)
- Stony Brook University (B.S., 2011)
 - Biomedical Engineering

Bar Admissions

- New Jersey

Capabilities

- Mechanical Engineering & Medical Devices Patent Prosecution
- Patent Preparation & Prosecution
- Intellectual Property
- Licensing & Transactions
- Post-Grant Proceedings
- Technology

- Pennsylvania
- Admitted to practice before the United States Patent and Trademark Office

Recognition

- Named one of *Best Lawyers: Ones to Watch® in America* in Patent Law, 2026