

# Jarina Duffy

SHAREHOLDER  
she / her / hers

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An experienced attorney, Jarina Duffy understands the unique challenges and opportunities that franchise, licensing and distribution businesses face, sharing clients' entrepreneurial focus by delivering responsive, practical, creative and focused legal counsel to companies ranging from startups to well-known, established brands in the domestic and international franchise, license, distribution and supply chain space.

She assists clients in drafting and negotiating franchise disclosure documents, franchise and licensing agreements, supply agreements and a range of other contracts related to franchising and distribution. Jarina also advises clients on franchisee relationships, intellectual property and regulatory compliance matters.

## Education

- Villanova University Charles Widger School of Law (J.D., *cum laude*, 2013)
- Boston University (B.S., 2007)
  - Journalism

## Bar Admissions

- Pennsylvania
- New Jersey

## Court Admissions

- State of Pennsylvania
- U.S. District Court, Eastern District of Pennsylvania

## Memberships

- American Bar Association
- International Franchise Association
- Certified Franchise Executive
- Delaware County Chamber of Commerce, Women's Committee Member

## Capabilities

- Global Franchise & Supply Network
- International
- Commercial Contracts & Transactions

## Recognition

- Recognized as a Legal Eagle by *Franchise Times*, 2025
- Named one of Pennsylvania's *Super Lawyer* "Rising Stars," 2020-2024
- Named one of *Best Lawyers: Ones to Watch® in America* in Intellectual Property Law, 2024-2026

## Matters

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- Drafted franchise disclosure documents and all franchise-related agreements for emerging and middle-market franchisors.
- Negotiated the purchase and sale of franchise systems and franchised businesses in a variety of industries.
- Prepared and filed initial and renewal franchise state registration documents.
- Counseled start-up and early-stage franchisors through formation and the early years of offering franchises in the United States and internationally.
- Counseled clients on all franchise-related issues such as regulatory compliance, franchisee relationships, vendor relationships, etc.
- Revised and negotiated commercial leases for franchisees in a variety of industries and location types.
- Developed form franchise agreements, development agreements, termination agreements, and release agreements for franchisors.
- Counseled clients regarding a variety of distribution relationships, including distribution arrangements, franchises and business opportunities.
- Counseled franchisee clients regarding their potential purchase of a franchised business.

## Publications

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February 18, 2025

**2025 Global Franchise & Supply Network Report**

August 28, 2024

**Court Rules that the FTC Rule Banning Non-Competition Clauses in Employment Agreements is Unlawful and Order Has "Nationwide Effect": Impact on Franchisors**

July 16, 2024

**FTC Issues Statements Signaling Major Changes to its Oversight of Franchise Relationships and Franchise Disclosure Requirements**

July 5, 2024

**Impact of the Texas Federal Judge Partially Blocking FTC Ban on Non-Competes for Franchisors and Franchisees**