

Colby B. Springer

PRINCIPAL

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Colby Springer provides the strategic legal guidance that empowers clients to establish, maintain, and enforce their intellectual property assets. He counsels publicly traded and privately held companies at all stages of their development life cycles - from start-up and early growth, to mature and venture backed businesses, through companies engaged in public offerings, acquisitions, and divestitures. Colby offers strategic guidance in all aspects of intellectual property, with a specific emphasis on creation, acquisition, and enforcement of patent and trademark portfolios. He invests in learning about clients' businesses, which allows him to assist in the strategic development of those assets that are most critical to a business' needs.

Colby is an experienced patent litigator and has tried significant cases throughout the country including in the Northern and Central Districts of California, the Eastern District of Texas, the Middle District of Florida, the District of Delaware, the District of Nevada, and before the International Trade Commission. Colby has litigated patents involving a broad array of technologies including firewalls and unified threat management, 802.x standards and other wireless componentry, firearms, global positioning systems, web conferencing, streaming media, electro-static discharge tools, RFID, and wind turbines.

In addition to his patent litigation practice, Colby has an extensive copyright, trademark, and unfair competition practice. Colby has represented a variety of clients with respect to claims of copyright infringement including matters involving copyright misuse and DMCA safe harbors. Colby has both prosecuted and defended cases in venues across the country involving the Lanham Act, including claims of trademark infringement under Section 1114, false designation of origin and misleading description under Section 1125, as well as unfair competition and false advertising likelihood of confusion. These litigations have involved the world's largest manufacturer of computer software and one of the largest manufacturers of multimedia, creativity, and rich Internet application software. Colby regularly defends cases involving California's complex network of unfair competition laws including 17200 and 17500 actions under the Business and Professions Code and the California Consumer Legal Remedies Act.

Colby also maintains a California state trade secret misappropriation practice and regularly counsels clients under the federal Defend Trade Secrets Act.

Capabilities

- Intellectual Property
- Intellectual Property Litigation
- Litigation
- Patent Litigation
- Trademark, Copyright & Branding Litigation
- Restrictive Covenants & Trade Secrets Litigation
- FinTech & Blockchain Technology
- International
- International Intellectual Property
- International Patent Filings & Strategy
- Technology

Not admitted in Washington – practice in Washington limited to Federal law.

Education

- University of Notre Dame (B.A., *cum laude*, 1998)
- Santa Clara University (J.D., 2001)
 - High Technology Law Journal, Managing Editor; Saul Lefkowitz Moot Court

Bar Admissions

- California, 2001

Court Admissions

- United States Supreme Court
- United States Court of Appeals for the Federal Circuit
- U.S. District Court, Northern District of California
- U.S. District Court, Central District of California
- U.S. District Court, Southern District of California
- U.S. District Court, Eastern District of California
- U.S. District Court, Western District of Washington
- U.S. District Court, District of Colorado
- U.S. District Court, Middle District of Florida
- U.S. District Court, Eastern District of Texas
- U.S. Court of Appeals, Ninth Circuit
- U.S. District Court, Eastern District of Wisconsin

Memberships

- State Bar of California
 - Intellectual Property Section
- American Bar Association
- Antitrust Section
- Intellectual Property Section
- Santa Clara County Bar Association
 - High Technology Law Section
- Patent Trial and Appeal Board Bar Association
- International Trade Commission Trial Lawyers Association
- Filipino Bar Association of Northern California
- Federal Circuit Bar Association
- Korean American Bar Association of Northern California
- Asian American Bar Association
- Santa Clara University School of Law
 - Board of Directors
 - Law Alumni Association
- Stanford / Warner Music Group Leadership Initiative
- Women Lawyers of Alameda County
- Bar Association of San Francisco
 - Justice and Diversity Center
- Stanford Center for Computer Research in Music and Acoustics

Recognition

- Selected for inclusion in *Best Lawyers in America*® in Litigation - Patent, 2024
- Selected for inclusion as “Rising Star” *Northern California Super Lawyers*, 2011-2016
- Selected for inclusion in “40 Under 40” by *San Jose Business Journal*, 2007