

# Publications

March 27, 2026 • Updates

## Action Alert: CMS Accepting Letters of Intent for New Funding Model to Pilot Lifestyle Interventions Within Original Medicare – Letters Due by April 10

### Key Takeaways:

- The Centers for Medicare and Medicaid Services (CMS) are now accepting letters of intent for the Make America Healthy Again: Enhancing Lifestyle and Evaluating Value-based Approaches Through Evidence (MAHA ELEVATE) Model.
- Applicants must submit a Letter of Intent by **April 10, 2026**.
- \$100 million will be awarded to 30 cooperative agreements over a three-year period.

Health care stakeholders are strongly encouraged to review an upcoming funding opportunity through CMS aimed at integrating functional or lifestyle interventions into conventional medicine. The Make America Healthy Again: Enhancing Lifestyle and Evaluating Value-based Approaches Through Evidence (MAHA ELEVATE) Model seeks to establish an evidence base for incorporating strategies such as physical activity, nutrition, sleep, stress management, harmful substance avoidance and social connection into overall health management plans for Medicare populations.

CMS seeks to award \$100 million to 30 cooperative agreements over a three-year performance period. Eligible MAHA ELEVATE applicants may include:

- Private medical practices
- Health systems and accountable care organizations (ACOs)
- Academic organizations
- Functional, lifestyle, preventive and integrative medicine centers
- Federally Qualified Health Centers and Rural Health Clinics
- Community-based organizations
- State or local governments
- Indian Health Service/Tribal Services/Urban Indian Programs
- Senior living communities

Polsinelli's federal health policy team has significant experience assisting organizations in applying for and advocating for participation in programs like MAHA ELEVATE. We

### Related People

- Michael M. Gaba
- Sylvia Kornegay
- Steve Stranne
- Mark W. Weller
- Ronke Fabayo
- Julius W. Hobson, Jr.

### Related Capabilities

- Public Policy
- Health Care

additionally help clients develop and execute strategies for working with health care regulators to participate in models and broadly inform public policy. Please contact Michael Gaba, Sylvia Kornegay, Steve Stranne, Mark Weller, Ronke Fabayo, Julius Hobson or your preferred Polsinelli attorney with any questions and to learn how we can facilitate your organizational objectives.