

Bryce H. Bailey

ASSOCIATE

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Bryce Bailey is a Dallas-based associate in Polsinelli's Technology Transactions practice. Coming from a broad background of work in intellectual property law, Bryce's practice focuses on technology transactions, and all work dealing with software and technology. Bryce leverages his extensive experience across hardware and software to better help clients assess, and draft towards, their technological goals. Bryce has experience with the intersecting areas of information security/privacy, technology licensing/use, open-source software, artificial intelligence development, and intellectual property protection and monetization. Bryce leverages these skillsets to support clients in a wide variety of industries and stages of growth.

Bryce often plays a key role in M&A transactions, offering strategic insights from IP and privacy perspectives, and drafting tech related agreements, such as licensing, collaboration, and confidentiality agreements. Bryce also frequently works to assess risks inherent to utilization of different technology areas, such as open-source software and artificial intelligence, and advises clients on proper safeguards and implementations of the same.

Before pursuing studies in law, Bryce studied Electrical Engineering and Economics at the Georgia Institute of Technology, and gained valuable experience working with electrical contracting companies, audio visual contracting companies, and specializing his studies in circuit design and electromagnetics. Bryce pulls from this real-world experience to offer more informed and pointed advice to his technologically oriented clients.

Education

- University of Georgia School of Law (J.D., *with honors*, 2020)
- Georgia Institute of Technology (B.S., *summa cum laude*, 2016)
 - Electrical and Computer Engineering

Bar Admissions

- Texas
- Admitted to practice before the United States Patent and Trademark Office

Capabilities

- Technology Transactions
- Privacy & Cybersecurity
- Artificial Intelligence & Machine Learning

Court Admissions

- U.S. District Court, Southern District of Texas
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Northern District of Texas
- U.S. District Court, Western District of Texas
- U.S. Court of Appeals, Federal Circuit

Matters

Bryce's experience with technology transactional matters includes:

- Providing software and brand relating assessments and suggestions during the diligence process for multiple video game production and development companies.
- Assessing IP and data privacy risks, and reviewing in-depth relevant commercial agreements, for a nine-figure acquisition of a streaming media company
- Advising a software development company on issues relating to protection of proprietary materials and licensed source code in the context of an eight-figure acquisition
- Evaluating a patent portfolio with thousands of IP assets within the context of a ten-figure defense industry acquisition
- Evaluating cutting-edge AI issues relating to the acquisition of an AI focused startup by a leading media editing software company
- Advising a blockchain-based payment solution company on developing a highly competitive IP strategy that offers protection for many different iterations of its business
- Advising an early-stage company on the potential valuation for its core IP and software assets
- Advising an early-stage company on the different software asset protection strategies that could be leveraged as it enters the market
- Working on technology, IP licensing, and commercial transactions that include the creation and negotiation of data sharing and licensing agreements with a focus on data privacy, protection, storage, and transfer; and negotiation and implementation of data transfer models and agreements

Bryce's experience with patent matters includes:

- Helping a social media company develop a market-leading patent portfolio, claiming valuable IP in the newly emerging field of social audio.
- Advising a blockchain-based payment solution company on developing a highly competitive patent portfolio that offers protection for many different iterations of its business.
- Advising an early-stage company on the potential valuation for its core IP
- Advising an early-stage company on the different IP strategies that could be leveraged in order to provide adequate protection as it enters the market.