

# Brian B. Diekhoff

OF COUNSEL

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With over 25 years of experience in all facets of intellectual property law, Brian Diekhoff helps companies file, prosecute, and manage patents and trademarks worldwide. He advises manufacturers, distributors, and innovators on protecting their technologies and bringing them to market efficiently and strategically.

A registered patent attorney with a focus on mechanical and electro-mechanical technologies, Brian regularly files utility and design patent applications with the United States Patent and Trademark Office (USPTO), as well as international applications under the Patent Cooperation Treaty and the Hague System. He often serves as local counsel for Hague applications in which the United States is a designated jurisdiction. He also conducts freedom-to-operate, patentability, and non-infringement analyses, and enforces clients' intellectual property rights.

Brian's trademark and brand protection practice includes branding strategy, trademark prosecution, coordination of international filings, and global portfolio management. He also resolves patent, trademark, and copyright disputes, and conducts IP due diligence for transactions.

Brian's patent work spans a wide range of mechanical and electro-mechanical innovations, including:

- Commercial and emergency vehicular hardware and equipment
- Trucking and transportation equipment
- Medical devices and equipment, such as pharmaceutical packaging, pharmaceutical delivery devices, wheelchair-related equipment, medical waste disposal devices, medical beds and supports, and infant feeding equipment
- Industrial equipment, such as recycling equipment, food processing equipment, sanitation equipment, agricultural equipment, packaging processes, water conservation processes and technology, and mining and drilling equipment
- Construction materials, including concrete coloring and installation systems
- Food technology, including food and beverage packaging, food storage containers, beverage containers, cooking utensils, and cleaning equipment
- Hydrogen energy systems
- HVAC equipment

## Capabilities

- Intellectual Property
- Mechanical Engineering & Medical Devices Patent Prosecution
- Medical Devices
- Patent Preparation & Prosecution
- Trademark, Copyright & Branding
- Product Design & User Interface
- Trademark Clearance & Prosecution

- Consumer products including, hand tools, recreational equipment, golf accessories, pet accessories, automotive accessories, musical equipment, shoes, clothing and apparel, and sewing equipment

## **Education**

- University of Missouri (J.D., 1999)
- University of Missouri (B.S., 1996)
  - Biological Sciences

## **Bar Admissions**

- Missouri, 1999
- Admitted to practice before the United States Patent and Trademark Office

## **Memberships**

- American Bar Association
- The Missouri Bar
- Bar Association of Metropolitan St. Louis
- American Intellectual Property Law Association
- Missouri Venture Forum

# Matters

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- Prosecuted and managed the patent portfolio for large manufacturer of food and beverage containers and accessories
- Prosecuted and managed the intellectual property portfolio of major distributor of industrial and vehicular hardware
- Prosecuted and managed the patent portfolio for large contract packaging company