

Polsinelli Represents Saltair in Sale to TSG Consumer

(Sept. 11, 2026) Polsinelli recently represented body care brand Saltair in the sale of a majority interest in the company to TSG Consumer.

Founded in 2022, Saltair develops body care products that combine skincare ingredients with fragrances at accessible prices. The partnership with TSG Consumer provides Saltair with additional resources to support its next phase of growth while maintaining the brand's product strategy, inclusive identity and strong connection with its community.

More information about this transaction can be found [here](#).

Senior Partner Marc B. Leh led the Polsinelli team representing Saltair in this transaction, which also included Shareholders Daniel P. Mullarkey and Erik R. Edwards. Additional support was provided by Associate Dorsa Mohammadi and Tammy L. Bunch.

About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,200 attorneys in over 25 offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance, technology, private equity and life sciences. Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.