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Polsinelli Represents Sent, Inc. in \$3.55 Million Series Seed Financing

BOSTON (May 28, 2025) Polsinelli congratulates its client, Sent, Inc. (<https://www.sent.dm/>), on its Series Seed financing. Sent is the infrastructure layer powering cost-optimized, intelligent delivery for business messaging across SMS, WhatsApp, iMessage, RCS, and more. Launched in 2024 and headquartered in New York City, Sent replaces the tangle of single-channel integrations with one unified API and a real-time smart-routing engine that maximizes deliverability, ensures compliance, and lowers costs.

The financing will help to accelerate product development and expand routing intelligence, customer success and go-to-market functions. The company also plans to triple its headcount by the end of 2025 to meet growing demand.

More information about Sent, Inc.'s Series Seed Financing can be obtained from the following announcement.

The Polsinelli team involved in the transaction included Zachary Heath and Danny DeConinck.

About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,000 attorneys in over 20 offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance, technology, private equity and life sciences. Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.