

# Polsinelli Releases 2025 Technology Transactions & Data Privacy Report

**(Feb. 6, 2025)** Polsinelli is pleased to announce the publication of its fifth annual *Technology Transactions & Data Privacy Report*, providing insights into the latest trends and developments in data privacy, cybersecurity and technology that are shaping the business landscape.

"As we stand at the threshold of 2025, the pace of technological and regulatory change is exciting and challenging," said Gregory M. Kratofil, Jr., Chair of Polsinelli's *Technology Transactions & Data Privacy Group*. "From the complexities of online tracking litigation and emerging AI risks to the evolving landscape of privacy laws and SaaS agreements, businesses face unprecedented challenges and opportunities. Our fifth annual report aims to empower companies with the insights they need to strike the right balance between innovation and compliance in an increasingly interconnected world."

This year's *Technology Transactions & Data Privacy Report* covers a full range of topics, including the latest developments regarding:

- Artificial intelligence considerations for GCs
- Negotiating with SaaS providers
- Data breach notification laws
- The SEC's cybersecurity disclosure requirements
- International cybersecurity critical infrastructure regulations
- Online tracking litigation
- Digital assets
- State consumer privacy laws

Polsinelli's Technology Transactions & Data Privacy Group is nationally ranked as one of the best in the country for technology, data privacy and cybersecurity litigation. The group assists in developing intellectual property monetization strategies, acquiring and selling technologies, evaluating and forming strategic research and development relationships and procuring information technology-related services. They also assist buyers and sellers in mergers and acquisitions related to information technology and intellectual property due diligence.

## About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,000 attorneys in over 20 offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance,

technology, private equity and life sciences. Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.

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