

Polsinelli Releases 2025 Global Franchise & Supply Network Report

(Feb. 18, 2025) Polsinelli is pleased to announce the publication of its [2025 Global Franchise & Supply Network Report](#), which details key legal developments, strategies and insights into the evolving landscape of franchising, licensing, distribution and supply chain management.

"Our goal is to provide clients with actionable insights that make it easier to navigate the complexities of franchising, licensing and supply networks with confidence and efficiency," said Joyce Mazero, Co-Chair of Polsinelli's Global Franchise & Supply Network.

"The report examines key considerations for businesses looking to expand their global footprint, including regulatory and litigation trends, year-over-year franchise developments and insights regarding brand protection and mergers and acquisitions. We hope this resource helps businesses make informed decisions while expanding their market presence," added Co-Chair Len MacPhee.

The [2025 Global Franchise & Supply Network Report](#) explores various topics, including:

- FTC Franchise Rule amendments
- Noncompete covenants
- Considerations when merging franchise systems
- Mediation trends
- Considerations for Item 18 of the FTC Franchise Rule
- California's Franchise Investment Law
- Recommendations to reduce misclassification, joint employment and vicarious liability risks

Polsinelli's nationally recognized [Global Franchise and Supply Network Practice](#) represents franchisors, licensors and manufacturers, operators and retailers in developing strategies, structuring transactions and negotiating agreements to get their products and services to market through all levels of the supply chain. Attorneys in the group have organized and managed the negotiation of development, franchise, licensing and direct sales for hundreds of brands domestically and in over 60 countries.

About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,000 attorneys in over 20 offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance, technology, private equity and life sciences. Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.