

Polsinelli Represents NWO.ai in its Acquisition by Growth Protocol

(Nov. 22, 2024) Polsinelli recently represented NWO.ai, an award-winning innovator in advanced AI-driven consumer intelligence, in its acquisition by Growth Protocol, an AI platform that empowers enterprises to rapidly identify, predict and execute growth opportunities at scale.

This strategic move allows NWO.ai and Growth Protocol to set industry standards for growth and building world-class products. NWO.ai's proprietary tools allow Growth Protocol to provide enterprises with the resources to identify emerging opportunities, implement smarter growth strategies and achieve faster go-to-market efforts.

More information about the acquisition can be found [here](#).

Shareholder Adam J. Greene led the Polsinelli deal team, which also included Shareholders Jason P. Katz, Jeanne R. Solomon, John T. Woodruff and Patti J. Hedgpeth. Additional support was provided by Associates Zachary M. Seelenfreund, John Puszcz and Madeleine G. Kline.

About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,000 attorneys in over 20 offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance, technology, private equity and life sciences. Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.