

Polsinelli Advises Cooperative Ventures in Investment in Traction Ag

(June 4, 2024) Am Law 100 firm Polsinelli recently advised Cooperative Ventures, a venture capital fund, in connection with its investment in Traction Ag, developer of the first cloud-based accounting software delivering solutions to farmers across the United States. Cooperative Ventures is a joint venture between two leading farmer-owned cooperatives, CHS and GROWMARK, and focuses on developing mutually beneficial commercial relationships between startups and cooperative partners.

Traction Ag couples its cloud-based accounting software with robust data integrations and equips farmers with meaningful insights that can improve farm profitability through better decision-making. The company delivers by providing real-time financial analysis for timely, informed decision-making. Cooperative Ventures was the lead investor in Traction Ag's \$10 million Series A financing.

More information on the transaction can be found [here](#).

Polsinelli Shareholder J. Powell Carman led the deal alongside Associate Garrett S. McDowell.

About Polsinelli

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