

# Polsinelli Expands Global Franchise & Supply Network Practice With New Counsel Jarina Duffy

(May 21, 2024) Am Law 100 firm Polsinelli has expanded its [Global Franchise & Supply Network Practice](#) and welcomed Jarina Duffy as counsel in the New York office.

An experienced attorney, Duffy understands the unique challenges and opportunities that franchise, licensing and distribution businesses face, sharing her clients' entrepreneurial focus by delivering responsive, practical, creative and focused legal counsel to companies ranging from startups to well-known, established brands in the domestic and international franchise, license, distribution, and supply chain space. She assists clients in drafting and negotiating franchise disclosure documents, franchise and licensing agreements, supply agreements and a range of other contracts related to franchising and distribution. She also advises clients on franchisee relationships, intellectual property and regulatory compliance matters.

"Jarina is well-recognized as an excellent franchise lawyer whose skill set and dynamic approach to client service complements our team, and we look forward to working with her on domestic and international franchise, distribution and supply chain issues so critical to our clients' expansion activities," said Joyce Mazer, Global Franchise & Supply Network Co-Chair.

"I am thrilled to join the Global Franchise & Supply Network Practice at Polsinelli. Having worked in the franchise law community for over ten years, I know that Polsinelli is a leader in the field. I look forward to adding to Polsinelli's strong reputation for excellent service and consulting with domestic and international franchise system clients," added Duffy.

Duffy joins a growing New York City office, which added three new shareholders in the past year and [expanded to include a fourth floor](#).

She received her bachelor's from Boston University and graduated *cum laude* with her J.D. from Villanova University School of Law.

## About Global Franchise & Supply Network Practice

Recognized in leading publications like *Chambers USA* (including one "Top Ranked" in Band 1 for franchising nationwide and in *Chambers Global* ("Top Ranked") *Best Lawyers in America*, *Franchise Times Legal Eagles*, *Super Lawyers*, *U.S. News & World Report* and more, Polsinelli's Global Franchise & Supply Network attorneys represent franchisors, franchisees and franchise associations, including hundreds of brands domestically and in over 60 countries, in developing strategies, structuring transactions and negotiating agreements for franchise mergers and acquisitions and maturing and emerging franchise systems, as well as litigating disputes among franchisors, franchisees and suppliers. Our attorneys also structure and advise on management of purchasing groups, cooperatives, joint ventures, strategic alliances and sales representative systems in the foodservice, manufacturing and retail industries.

## About Polsinelli

Polsinelli is an Am Law 100 firm with more than 1,000 attorneys in over twenty offices nationwide. Recognized as one of the top firms for excellent client service and client relationships, Polsinelli is committed to meeting our clients' expectations of what a law firm should be. Our attorneys provide value through practical legal counsel infused with business insight, offering comprehensive corporate, transactional, litigation and regulatory services with a focus on health care, real estate, finance, franchise, technology, private equity, and life sciences.

Polsinelli PC, Polsinelli LLP in California, Polsinelli PC (Inc) in Florida.